

Annual Owner Meeting and Good Food Festival
May 21, 2017
Medford Food Co-op

1:30 – 2:00 Business Meeting

Anne Carter opened the meeting by welcoming everyone and giving a summary of the Co-op's 2016 Growth and Impact on the community. Outline follows:

• **Growth**

- ↳ 6.5% sales growth – This is a sharp contrast to the 0-2% growth that was typical for grocery stores last year
- ↳ 4.5% increase in number of customers
- ↳ 11% increase in number of owners – indicates continued community support and that there is growth potential in Medford.

• **Benefit to Community**

- ↳ Local Food – 134 local vendors including 44 farmers (definition of “local” = 100 miles). New local signs created.
- ↳ Environment
 - ✦ eliminated 2,210 lbs of paper through reduction measures in marketing and accounting
 - ✦ 25,000 lbs of refuse diverted from landfill – composting, food donations, food scraps to farms. We received an award from National Cooperative Grocers recognizing our efforts to donate food rather than dispose of it.
 - ✦ 15,000 lbs debris recycled

• **Charitable Donations** - \$3,200 to local non-profits like:

- ↳ Family Nurturing Center
- ↳ Redemption Ridge
- ↳ CASA
- ↳ ACCESS
- ↳ Pollinator Project

• **Education & Outreach**

Limited space and small staff so we've partnered with other organizations to help improve our community.

- RVFSN (Rogue Valley Food System Network) – helped create exhibit at Jackson County Fair that shows the multiple parts of a food system.
 - ↳ farm – processing – storage – distribution – market/grocery – home – composting
 - ↳ Halle's idea to use Playmobil toys to create a table top depiction of the food system.
- Bear Creek Stewardship – two annual clean-ups along the Bear Creek Greenway from Barnett to Hwy 62. Partnered with the following groups:
 - ↳ RV Council of Governments

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- ↘ City of Medford
- ↘ Gordon Ellwood Foundation
- ↘ Jackson Cty Soil & Water Conservation District
- ↘ Starbuck's
- ↘ organized 160 volunteers, picked up over two tons of trash

- **Appreciation** – introduced managers and staff present. Introduced Jim Sims, Board President.

Jim Sims spoke in appreciation of the community effort that created the Co-op. Many individuals donated services, purchased shares and loaned the Co-op money. The Board has made paying back the owner loans as scheduled its top priority. We have paid back over half of the loans already. Several profitable years have made it possible to start the café project without borrowing additional money. The Café will help our Co-op continue to grow, so the Board is beginning to consider future direction.

Meeting attendees were escorted to the entryway of the annex where they could see the work being done to create a café. Anne described what the café will look like, some of its features, the type of food to expect, and answered questions.

Jim introduced all the Board members, including the two newly elected members, Kellie Hill and Robin Simpson (both were elected in compliance with Section 3.6 of the By-laws of the Medford Food Co-op).

The business meeting was adjourned at 2:00 p.m. Everyone was invited to join in the Good Food Festival that was set up in the parking lot from 2:00-5:00 p.m.

Approximately 25 owners attended the annual meeting. An estimated 250 people attended the Good Food Festival; we estimated that 125 of the attendees were owners.

Respectfully Submitted,

Debi Boen

MFC BOD Secretary